



# Conroe 2022

## STATE OF THE CITY ECONOMIC OUTLOOK

May 27, 2022  
Lone Star Convention & Expo Center  
9055 Airport Rd.  
Conroe, TX 77303

### **SPONSOR Package**



2519 N. Frazier St.  
Suite 3600  
Conroe, TX 77303  
[MyTexasChamber.org](http://MyTexasChamber.org)



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### **Conroe 2022**

State of the City  
Economic Outlook

#### **Fact Sheet**

Event Name: Annual Conroe State of the City, Economic Outlook

Date: May 27, 2022

Time: 8:00-12:00

Location: The Lone Star Convention & Expo Center  
9055 Airport Rd. Conroe, TX 77303  
theLonestar.org

Attendance: 120/160

Makeup: Business Owners, Executives, HealthCare, Financial Services,  
Developers, Real Estate Professionals, Engineering Firms, Investors

#### Event Goals:

1. Share City highlights, advancements, completed projects. Include upcoming growth initiatives.
2. Each participant will speak on their economic impact to the region in general and the City of Conroe specifically.
3. Include emerging markets as demographic data shows up to 38% Hispanic in the Conroe area.

#### Event Purpose:

- Provide a description of the economic contribution minorities make in government, education, real estate, finance and healthcare.

Organized by: Texas Gulf Coast Hispanic Chamber of Commerce at Conroe  
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**Friday May 27, 2022**

8:00AM	Registration Breakfast / Networking Exhibit Open
8:30AM	Welcome – Invocation – Judge Wayne Mack Introduction Overview
8:50AM	Opening Keynote Lone Star College Update Dr. Rebecca Reilly
9:20AM	Education Update Conroe I.S.D. Office of the Superintendent of Schools Dr. Curtis Null
9:50AM	Financial Impact of General and Minority Markets Growth and Trends Nada Alonso, VP Wells Fargo
10:10AM	Coffee Break Exhibit Recognition – Commercials
10:30AM	Real Estate Market Update Team Adam Olsen
11:10AM	Closing Keynote Jody Czajkoski City of Conroe - State of the City Highlights – Projects – Projections
12:00Noon	Adjourn



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#### Sponsorship Opportunities

Presenting Sponsor (1 exclusive)	\$5,000
<ul style="list-style-type: none"><li>• “_____ presents Conroe 2022” headline.</li><li>• Exhibit hall table.</li><li>• Large logo on conference program.</li><li>• Large logo on welcome board at registration.</li><li>• Preferred seating reserved.</li><li>• 30-second commercial.</li><li>• (8) Tickets</li><li>• Marketing material in swag-bag.</li><li>• Logo on Social Media promotion.</li></ul>	
Supporting Sponsor (1 exclusive)	\$3,500
<ul style="list-style-type: none"><li>• Exhibit hall table.</li><li>• Medium logo on conference program.</li><li>• Medium logo on welcome board at registration.</li><li>• Preferred seating reserved.</li><li>• 30-second commercial.</li><li>• (8) Tickets</li><li>• Marketing material in swag-bag.</li></ul>	
Forward Sponsor	\$2,500
<ul style="list-style-type: none"><li>• Medium logo on conference program.</li><li>• Small logo on welcome board at registration.</li><li>• Preferred seating reserved.</li><li>• (6) Tickets</li><li>• 30-second commercial.</li><li>• Marketing material in swag-bag.</li></ul>	
Contributing Sponsor	\$1,500
<ul style="list-style-type: none"><li>• Name on conference program.</li><li>• Small logo on welcome board at registration.</li><li>• Preferred seating reserved.</li><li>• (4) Tickets</li><li>• 30-second commercial.</li><li>• Marketing material in swag-bag.</li></ul>	



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#### Sponsorship Opportunities

Coffee Break Sponsor	\$500
<ul style="list-style-type: none"><li>• Name on conference program.</li><li>• Name at table “Sponsored by...”</li><li>• Recognition</li><li>• Marketing material in swag-bag.</li></ul>	

#### Individual Tickets (Early Bird – on or before May 15)

<ul style="list-style-type: none"><li>• Conference</li></ul>	\$80
<ul style="list-style-type: none"><li>• Table of (8)</li></ul>	\$500

#### Individual Tickets (Registration After May 15)

<ul style="list-style-type: none"><li>• Conference</li></ul>	\$100
<ul style="list-style-type: none"><li>• Table of (8)</li></ul>	\$650

You can also purchase tickets at [Conroe2022.com](http://Conroe2022.com)

# Sponsorship Commitment

Texas Gulf Coast Hispanic Chamber of Commerce  
 2519 N. Frazier St. STE 3600  
 Conroe, TX 77303  
 Conroe2022.com  
 832-436-8956



## Conroe 2022

**STATE OF THE CITY  
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<b>Business Name:</b>		<b>Date:</b>
<b>Contact:</b>	<b>Title:</b>	
<b>Email:</b>	<b>Contact Cell:</b>	
<b>Website:</b>		
<b>Address:</b>		
<b>Address:</b>		
<b>Sponsorship Type</b>	<b>Investment</b>	<b>Total</b>
Presenting Sponsor	\$5,000	
Supporting Sponsor	\$3,500	
Forward Sponsor	\$2,500	
Contributing Sponsor	\$1,500	
Coffee Break Sponsor	\$500	
Table of (8)	\$500/\$750	
Individual Tickets	\$80/\$100	

PAYMENT Information (Please make checks payable to Texas Gulf Coast Hispanic Chamber of Commerce – 2519 N Frazier Street, Suite 3600, Conroe, TX 77303)

Check     Credit Card – Type: \_\_\_\_ MC \_\_\_\_ VISA \_\_\_\_ AMEX

Number: \_\_\_\_\_ EXP: \_\_\_\_\_ Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing ZIP \_\_\_\_\_

Total Charge: \_\_\_\_\_ Signature: \_\_\_\_\_